

Kyuri Park (Hailie)

Social Media and Content Coordinator

Contact



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<https://kyurihailiepark.ca>

Software & Tools

Design & Videography

- Canva, Figma
- Photoshop, Illustrator, InDesign
- After Effects, Premiere Pro,

Web & Content Management

- Wordpress / Elementor
- HTML / CSS, Javascript

Office & Productivity

- Microsoft Office & Google work

Social Media Management

- Buffer
- Later



Career Objective

Creative Interactive Media Design graduate skilled in web and content design. Committed to using storytelling and visual communication to build community and promote lifelong learning.



Education



Diploma

Fanshawe College

January 2024 - May 2025

Interactive Media Design



London, Ontario, Canada



Experience



Digital Communications Specialist

Open Bible Baptist Church

May 2025 - Present

Aymer, ON

- Led the full redesign and migration of the church website using WordPress and Elementor Pro, improving site speed, UX, and SEO performance.
- Managed Google Analytics 4 and Search Console to monitor traffic, optimize keywords, and report on engagement metrics.
- Created and scheduled digital content across Facebook and Instagram to increase community reach and event participation.



UX / UI Designer Intern

Haletale Inc

February 2025 - April 2025

Toronto, ON

- Designed website layouts and visual elements using Adobe Creative Suite, Canva, and Figma, ensuring brand consistency and accessibility.
- Created graphics and layouts for both internal stakeholders and public-facing content.



Administrative Assistant

SFC Insurance

May 2022 - December 2022

Seoul, South Korea

- Managed schedules and coordinated communications across multiple departments.
- Prepared branded templates, forms, and reports, ensuring consistency with company identity.